

## **OUR AFFILIATE PROGRAM**

# Join the Luvo Affiliate Program and earn cash by featuring Luvo products on your site!

Luvo is all about helping people make better choices. We believe that when you eat well, you feel and perform better in all aspects of life. Our Affiliate Program is an extension of this belief, helping us reach a greater community of people looking for convenient, nutritious meal options that taste great.



SIGN UP WITH OUR AFFILIATE PARTNER ShareASale IN 5 EASY STEPS!

### THE LUVO STORE

While our products are available in grocery stores across the United Sates and Canada – and at 35,000 feet when you fly select Delta Air Lines routes – our meals can now be purchased for delivery right to your front door at <a href="mailto:shop.luvoinc.com">shop.luvoinc.com</a> (US only). This is where you come in.

## AN IDEAL LUVO AFFILIATE IS SOMEONE WHO...

- Promotes and publishes content that embodies our brand pillars:
  - > NUTRITION: Food should be made with real ingredients
  - > TASTE: Food should be delicious
  - > CONVENIENCE: Nutritious food should be the easy choice
  - > MINDFULNESS: Food should come from a good place
- The tone of your content is positive, enthusiastic, real and fun
- Visually, your content is dynamic, bold, fresh and humanistic
- You create helpful content that targets and appeals to busy individuals looking for...
  - > Convenient meal options that taste great without sacrificing nutrition
  - > Time-saving life hacks related to fitness and living well
- Your primary audience is the United States as currently we ship anywhere in the continental US

## SO WHAT'S IN IT FOR YOU?

- Earn 10% commission per valid sale at shop.luvoinc.com
- We have a full range of beautiful affiliate banners and text links
- Our team is eager to assist if you have any questions or specific ad requirements
- We promise to review your application within 2 business days of submission

### **COMING SOON**

- Bowls and Planted<sup>™</sup> Power Bowls
- · Datafeeds to promote specific product lines
- Category-specific banners and text links







