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**LUVO CEO WINS TWO GOLD STEVIE® AWARDS FOR WOMEN IN BUSINESS**

***Christine Day Recognized with Gold Awards for “Female Executive of the Year in Canada” and “Innovator of the Year” by 2015 Stevie Awards for Women in Business***

[Vancouver, BC] – November 18, 2015 – Luvo Inc., a forward-thinking frozen food company that offers chef-created, nutritionist-approved meals made from high quality ingredients, today announced that Chief Executive Officer, Christine Day was named the recipient of two Gold Stevie® Awards, for the categories of “Female Executive of the Year in Canada” and “Innovator of the Year” during the 12<sup>th</sup> annual Stevie Awards for Women in Business.

The Stevie Awards for Women in Business are the world’s top honors for female entrepreneurs, executives, employees and the organizations they run. All individuals and organizations worldwide are eligible to submit nominations – public and private, for-profit and non-profit, large and small. The 2015 awards received entries from 31 nations and territories.

In 2014, Christine Day joined Luvo as Chief Executive Officer and has since led the team in their mission to disrupt the frozen food and CPG industry; offering consumers chef-created, nutritionist-approved frozen meals made from high-quality ingredients, in convenient and affordable ways. Day took the reins on setting the strategic direction for all facets of the Company, including marketing, operations, financial performance, and assembled a world-class management team, working together to identify Luvo’s target customer and the brand’s competitive advantage through a focus on nutrition. Day streamlined operations and distribution, provided her vision for the Company’s growth, and helped to double sales since joining in 2014.

“I am honored to be selected as a Gold award recipient for two important categories that highlight the importance of innovation and female leadership in our field,” said Day. “It’s a true privilege to be recognized among talented, distinguished and inspirational women in business through the Stevie Awards. I want to thank my fellow Luvo team members for their continued support and dedication to our mission; to spark a change in the way we eat and think about food and to create a movement for better health, better taste, and better lives. We are changing the way the entire CPG game is played, and we’re just getting started.”

More than 1,300 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in more than 90 categories. Stevie Award winners were selected by more than 160 executives worldwide who participated in the judging process this year.

“We are again humbled by the accomplishments of Ms. Day and the rest of the high-achieving women in this program,” said Michael Gallagher, founder and president of the Stevie Awards. “Their work is an inspiration to girls and women around the world who dream of starting and growing a business, managing a leading company, or improving their community. We congratulate Ms. Day on both of her Gold awards as well as all of this year’s Grand, Gold, Silver and Bronze Stevie Award winner.”

Details about the Stevie Awards for Women in Business and the list of Stevie Award winners are available at [www.StevieAwards.com/Women](http://www.StevieAwards.com/Women).

### **About Luvo**

Luvo ([www.LuvoInc.com](http://www.LuvoInc.com)) is creating the next generation of frozen food, with a focus on great taste, convenience and nutrition. The company was founded on a simple idea: To love our food — how it tastes, what it does for our health and how it makes us feel nourished and happy. Luvo develops, manufactures, markets and sells healthy retail food products and frozen ready-made entrees. Luvo works with its suppliers to ensure the quality of its ingredients, giving top consideration to eco-friendly practices that promote sustainability and ethical sourcing and products that are environmentally sound and health sustaining.

### **About The Stevie Awards**

Stevie Awards are conferred in six programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards, the Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at [www.StevieAwards.com](http://www.StevieAwards.com).

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